



APPENDIX D. PUBLIC AND STAKEHOLDER OUTREACH

This appendix provides documentation of public and stakeholder outreach. Stakeholder involvement in this planning process was broad and productive as discussed and further documented in Section 3 (Planning Process). Public and stakeholder input has been incorporated throughout this HMP as appropriate, as identified in Section 3 and the References section, as well as within specific mitigation initiatives identified within the jurisdictional annexes (Section 9). Respondent feedback filtered by jurisdiction is included in each jurisdictional annex as available to provide an indication of community resident concerns related to natural hazards.

D.1 Website and Social Media Posts

The following provides screenshots of websites, news articles, and social media posts

Figure D.1-1. Cayuga County HMP Project Website

Home

Cayuga County Hazard Mitigation Plan 2021 Update

Welcome to the Cayuga County Hazard Mitigation Plan (HMP) Website. This website provides project updates, resources, and links to hazard mitigation in support of the HMP 2021 update.

The goal of the project is to save lives and property through the reduction of hazard vulnerability for the entire county. During the course of this planning project, county and local leaders and the community will work in tandem to identify risks, assess capabilities, and formulate a strategy to reduce disaster vulnerability.

Public participation and feedback is a vital part of the hazard mitigation planning process. The Cayuga County Hazard Mitigation Steering Committee has developed a Mitigation Survey to assist in providing the public an outlet to contribute to the Cayuga County HMP update. This survey will be used to develop portions of the HMP. Thank you for participating in this important initiative by providing us with your anonymous survey contribution.

Keep checking back regularly for information on upcoming events, to take our public survey, and to review and comment on the draft plan. If you would like to get in touch with the project team, please use the following contact information:

Project Contacts:
 Harry Sherman, Deputy Director of Emergency Services
 Cayuga County Emergency Services
 hsherman@cayugacounty.us


Cynthia Bianco, Project Manager
 Tetra Tech Inc.
 cynthia.bianco@tetrattech.com

CAYUGA COUNTY MULTI-JURISDICTIONAL HAZARD MITIGATION PLAN UPDATE
WE NEED YOUR INPUT!

CLICK HERE TO COMPLETE A QUICK SURVEY TO HELP US GET AN UNDERSTANDING OF HAZARDS AND THEIR IMPACTS ON THE COUNTY.



Figure D.1-2. Cayuga County Emergency Services Website



- All Hazard Mitigation Plan
- Past Hazard Mitigation Projects +
- Introduction
- Municipal Contacts
- Past Disasters
- Public Outreach
- Resources & Links

Home > Departments > Emergency Services > Emergency Management > Hazard Mitigation

Contact Us

Hazard Mitigation

Introduction

To learn about what a hazard mitigation plan is and to learn more about Cayuga County's Multi-Jurisdictional All-Hazard Mitigation Plan including the mission statement and how it will benefit Cayuga county, please visit the introduction page.

Community Involvement

To get involved in the plan please view the following:

- Attend [public outreach activities](#) held during the plan process
- [Citizens Hazard Preparedness Survey](#)
- Contact the [County Contacts](#) or [Municipal Contacts](#) if you are interested in mitigating your residential or commercial property
- Read the Cayuga County [All-Hazard Mitigation Plan 2013 Brochure \(PDF\)](#)
- Review the [2012 and 2013 Plan](#)

Figure D.1-3. Municipal Social Media Posts



D.2 Stakeholder Surveys

In addition to collecting information from residents of Cayuga County, surveys were developed for the agencies and stakeholders in the county. Unlike steering committee or planning partnership members, stakeholders may not be involved in all stages of the planning process, but they may have information or input to provide. In order to gather that information, the surveys were sent to the following stakeholders: law enforcement, firefighters, emergency medical services, highway and public works, business and commerce, hospitals and health care providers, and utilities. Results of the surveys are provided below, with personal information redacted.

D.3 Cayuga County Citizen Survey Results

This section contains information and results gathered from the Cayuga County Citizen Survey. The main objective of this survey was to gather information from citizens regarding their level of knowledge regarding hazard vulnerability and knowledge of hazard mitigation information for their local communities. Over 180 respondents completed this survey over a period of seven months during the planning process. The survey was available on Cayuga County Hazard Mitigation Plan (HMP) project website (<https://www.cayugacountynyhmp.com/>) and several municipalities posted a link to the survey through their social media accounts. Respondents primarily consisted of individuals who have lived in Cayuga County for 20 years or more, live in a single-family home, and are 60 years old and older. Survey respondents indicated that severe winter storm, severe storms, extreme temperatures, and climate change are the hazards of greatest concern. Mitigation projects identified by survey respondents to reduce the effects of hazards include: improving damage resistance of utilities, retrofitting infrastructure, and property owner outreach. The survey results are presented at the end of the appendix.



D.4 Survey Results

D.4.1 Stakeholder Survey Results



D.4.2 Citizen Survey Results
