



**AGENDA**  
**PLANNING & ECONOMIC DEVELOPMENT COMMITTEE**  
**Tuesday, June 14, 2022 – to follow Public Works**  
**Live stream Link - <https://youtu.be/SLTFnpYCnjY>**

**CALL TO ORDER:** By Hon. Aileen McNabb-Coleman, Chair

**MEMBERS:** Legislators – James Basile, Christina Calarco, Vice Chair Brian Muldrow, Lydia Patti Ruffini, Robert Shea and Mark Strong

**MINUTES TO APPROVE:** May 10, 2022

**APPOINTMENTS:**

**PRESENTATION:**

**DEPARTMENT UPDATES FOR COMMITTEE:**

**Steve Lynch (Planning & Economic Development)**

- Village of Moravia Comprehensive Plan. Staff has now completed this project. Staff is assisting the Village with state grant reimbursement requests and discussing various grant opportunities for Village priority projects with the Village Board.
- Town of Moravia Comprehensive Plan. The Moravia Town Board adopted certain SEQRA resolutions required for the approval process on May 18, 2022. The Town will hold the final Public Hearing on Wednesday, July 20, 2022 at 6:30 PM. The Hearing will be followed by final action on SEQRA and adoption of the final Comprehensive Plan. Staff continues to discuss opportunities for securing NYS CFA grant funding for priority projects with the Town.
- Town of Throop Comprehensive Plan and Zoning Ordinance Update. The Comprehensive Plan Phase was adopted by the Throop Town Board on May 18<sup>th</sup>, and bound, printed copies of the Plan were hand delivered to the Town on May 31<sup>st</sup>. With completion of the Comprehensive Plan work, staff will now begin the Town Zoning Code Updates, aligned with the new Comprehensive Plan. The first step for the Town Board is to appoint a Zoning Ordinance Project Steering Committee that will work with staff on the update.
- Sterling Nature Center Facility & Trail Restoration Project (NYS REDI Grant). Construction of the ~5000 SF Nature Center Facility, parking areas and trail work continues under the supervision of Doug Dello Stritto, Director of County Parks and Trails. Construction meetings are currently scheduled every two weeks.
- Erie Canal Re-watering Project with Town of Brutus (Phase II underway). The consulting contract is with Bergmann Associates as project lead. Staff coordinated an overall review of the Phase II project scope with the new NYS Parks and Trails grant representative. The Phase II Scope that was approved by the state at the end of May has been revised slightly and will require a minor administrative amendment to the County contract. Due to the extensive engineering required for the grant (including new bridge designs and permitting) staff will be seeking a 6-month grant extension, which will be submitted to the State in September.
- Finalizing & Closing NYS Clean Energy Communities Grant Program Projects (Jail Lighting). The Jail Lighting Project (budget of ~\$90K - 100% grant funded) is now complete. The Planning Department will draw down the final grant reimbursements and close out this project. This energy grant provided \$250K in state funding for energy projects to Cayuga County and required no matching funds.
- Cayuga County Local Solid Waste Management Plan Update. This project is being reactivated with the addition of the new staff Planner, Mr. Evan Tuthill, who joined county Planning on May 31<sup>st</sup>.
- Town of Conquest Comprehensive Plan. Staff continues working with the Steering Committee with monthly Steering Committee meetings on the third Thursday of each month with the June meeting scheduled for June 21<sup>st</sup>. The Steering Committee for the project, including members of the recently established and appointed Town Planning Board, is very active and engaged in the planning process. A Public Meeting on the draft Plan will be held on July 21<sup>st</sup> where a staff team will review the Inventory & Analysis Section, the results of the Community Survey and introduce the draft Community Vision Statement.
- Fair Haven-Sterling Local Waterfront Revitalization Plan. Monthly Steering Committee meetings facilitated by project staff are scheduled for every fourth Wednesday of the month. The final Steering Committee Meeting is Wednesday, June 22<sup>nd</sup> where the Committee will wrap up their review of the final, full draft Plan. A final Public Meeting on the Plan is scheduled for August 24, 2022. The draft Plan has also been submitted to NYS DOS so the state staff can begin their

required consistency review. This final state review can take between 6-months to 1-year, depending on state workflow. The project website has additional background on the project: [www.sterlingfairhaven.wixsite.com](http://www.sterlingfairhaven.wixsite.com).

- Village of Cayuga Local Waterfront Revitalization Plan. Staff continues to work with the Village Steering Committee on the LWRP with the June meeting scheduled for Wednesday, June 1<sup>st</sup> where the full draft Plan will be discussed. A final Public Meeting on the Full Draft Plan is scheduled for Wednesday, June 29 at 6:00 PM at the Cayuga Elementary School. As with the Sterling-Fair Haven LWRP, the Cayuga Plan also will be subject to NYSDOS consistency review with a similar time period. The project website has additional background and information: [www.villageofcayuga.wixsite.com](http://www.villageofcayuga.wixsite.com).
- Cayuga County Planning Board Training Series (ongoing). The Planning Department's annual Planning Board Training Series provides several opportunities throughout the year for local Planning and Zoning Board members to receive their state-mandated 4-hours of annual training. Registration is online and easy. The next training session, entitled "Building Resiliency and Resource Protection into Your Zoning Code" is scheduled for Wednesday, August 17 at 7PM (BOCES). More information on the annual training series is on the department website: <https://www.cayugacounty.us/688/Training>.
- Owasco Lake Watershed Nine-Element Plan (nearing completion - 2022). The 9E Plan is in its final review and public presentation stage. Required resubmission of preliminary drafts to the NYSDEC and NYSDOS were made in early May, resulting in revisions to the draft. With the recent reviews and state agency edits and resubmissions, the public presentation of the Plan and recommendations have been extended into July when the project consultants will formally present the findings and recommendations of the Plan at a public meeting at Emerson Park (details forthcoming). A key element of the 9-E Plan is the Soil-Water Assessment Tool - a GIS-based computer model of the 205-square mile watershed used to analyze and assess water quality mitigation efforts and their individual and cumulative impacts on Owasco Lake water quality (the "SWAT Model"). This model (and a related Lake Model) relies on the collection and input of land and water data collected within the watershed to accurately predict outcomes and evaluate the success of mitigation strategies. Maintaining and updating this data set will be the ongoing responsibility of the County Planning Department and our GIS staff working with partners throughout the watershed.
- Department Staff are on the Steering Committee for City of Auburn Drinking Water Source Protection Plan for Owasco Lake (City of Auburn 2021 Grant). Steve Lynch and Michele Wunderlich represent the Planning Department on the Citizens Advisory Group (CAG) for this City of Auburn water protection planning project. The 7th CAG meeting was held on Thursday, May 17.
- Staff to Cayuga County Water Quality Management Agency (WQMA; ongoing). Planning Director Steve Lynch is an appointed member of the WQMA and Associate Planner Michele Wunderlich provides all staff services to the agency, including managing the three work groups, preparing annual work plans and annual reports, preparing meeting agendas and minutes and managing all communications and correspondence. Meetings are held the first Thursday of each month at 10AM in the SWCD Conference Room at the Natural Resource Center Building on County House Road. The WQMA website is here: [WQMA - Cayuga County Water](http://WQMA - Cayuga County Water)
- Management and Administration of Cayuga County's Finger Lakes-Lake Ontario Watershed Protection Alliance (FLLOWPA) Grant Program (ongoing). Associate Planner Michele Wunderlich provides all staff services related to this annual grant program, including annual budgets, state reporting, preparation and administration of grantee contracts and communications.
- 2022 Household Hazardous Waste (HHW) Program Event Planning. The first "Electronics Plus" Recycling Event of 2022 was held on Saturday, April 9<sup>th</sup>. The event was open to all Cayuga County Households and Residents. Registration opened in early March and was full at 511-vehicle registrations. The event resulted in 49,000 pounds of electronic equipment being responsibly recycled.

We have finalized our expenses for this event and our HHW program budget has sufficient funds to pay for a second Electronics Event this fall. In addition to a 2<sup>nd</sup> electronics event, staff will be coordinating with partners at SWCD and CCE for the Fall Household Hazardous Waste Event which will be held on October 29<sup>th</sup>.

- Sanctuary Advisory Committee (SAC) for NOAA Lake Ontario National Marine Sanctuary (ongoing). The most recent SAC meeting (meeting #16) was held on Thursday, April 21 at 6PM. Please see the NOAA website here for more information: [Proposed Lake Ontario National Marine Sanctuary | Office National Marine Sanctuaries \(noaa.gov\)](http://Proposed Lake Ontario National Marine Sanctuary | Office National Marine Sanctuaries (noaa.gov)). Partners from Wayne, Cayuga, Oswego and Jefferson Counties and the City of Oswego, together with the NOAA project team, are optimistic that the US Congress will follow through on official designation of this National Marine Sanctuary in 2023.
- Advisory Committee for NYS Reimagine the Canals project at Cayuga Lake Lock #1 (Cayuga Whitewater Park Project). This is a state-funded planning and design project started in 2021. A State-selected design consultant is leading project design. Updates will be provided to the Legislature as the project moves forward.

## **Career Services**

- Approx. 240 customers served the center in person this month, up from 150.
- DOL staff continue to provide virtual appointments only and are not seeing in person customers.

## **DSS Program Update (JOBS Program)**

- 57 new/additional DSS referrals this month (Safety Net, Family Assistance (TANF), Non-Employable)
- 2 Job Readiness Classes/Trainings administered weekly in person/groups (Job Clubs)
- 5 Workshops provided:
  - \*Creating an Employment Portfolio
  - \*Goal Setting as it Applies to Reemployment
  - \*Networking (with Networking Bingo game)
  - \*Leadership in the Workplace
  - \*Communication Soft Skills

## **WIOA/TAA ITAs (Adults, Dislocated Worker, Youth, TAA)**

- 7 customers enrolled in training ITA (Individual Training Account)

## **Youth Programs**

- Increase in WIOA youth work experience element
- 2 youth ITAs- continued success
- Increase in youth outreach continues to show positive results
- Summer Program (OTDA) recruitment and application process began- update will be provided
- SYEP allocation was presented showing an increase in funds by approximately 4,000. Cayuga County allocation is just over 190,000
- SYEP budget and performance goal sheet was submitted by E&T Director to WDB for submission to OTDA
- FFES funds for Youth Employment Project has been spent out. Will continue at the completion of SYEP if granted funds again

## **Additional Updates:**

- 309 Job Orders listed in the NYS Job Bank- referrals and matching services provided
- Cross Training and staff development training in house for the E&T team continues- Beth Bentley- new staff member was welcomed to E&T
- Increase in community job fairs within the community
- Met with CCC- HS completion program
- Developing a formal/structured employer OR for youth program
- Met the architect for the Workforce Development Building
- BOCES- SNAP grant for Health Train Model for other industries- discussions
- WIOA allocations for new fiscal program year 7/1/22-6/30/23
- Program Goals for the new program year include: Utilizing more of the 14 youth elements for enrollment; Creating a Business/Operation plan for all E&T programs and procedures; Strengthening cross training and staff development opportunities; Developing stronger relationships within the business community to promote OJT program and increase employer participation

## **Bradley Broadwell (CEDA) –**

- Metric Snapshot through June, 2022 :
- Existing businesses assisted: 57
- Entrepreneurs assisted: 30
- City of Auburn ARPA outreach: 90 businesses
- See supplemental document for additional metrics and economic indicators.

Over 50 ARPA Grant applications have been submitted for consideration. Staff has been working with the city on creating and applying scoring criteria for award money. We will be sending out the award and denial letters and then we will be working with the city to disperse the award money.

The SBAP loan program with the city- we have been working with two companies and advising loan participants on their loan defaults. Quilts By Commission will be closing: The owner informed CEDA and the City of Auburn that she is moving out of state. She is a SBAP loan holder.

Staff will be meeting with the city to discuss possible alterations to how the next microenterprise program will be structured. The next set of loans will commence in the fall.

Working with Cayuga County and Steve Lynch. We have been advised that the County has allocated \$500,000 in ARPA funds to small business. And the County ARPA committee meets 6/9/22 to discuss the program. I am told that it has as of yet been determined who will be administering the program.

Andrea Seamans, coordinator of the "Friends" of Port Byron Old Erie Canal Heritage Park, made a request for the CEDA to visit, on June 22, the Canal Society's new site (former St. John's church) the Samuel Center for Canal History in Port Byron. They are looking for funding opportunities to enhance the recently purchased facility which will house the Canal Society of New York State's expensive canal collection and be a site for community programs.

The CDA staff has completed working with Steve Lynch and David Bottar of the Central New York Regional Planning and Development Board (CNY RPDB) in submitting final paperwork to the US Department of Commerce Economic Development Administration, Philadelphia, PA office for the ARPA EAA Application Control 119788 - Cayuga County IDA & Cayuga Co. WSA. Sewer project.

Mr. Broadwell and Ms. Reister represented Cayuga County at the New York State Economic Development Council Annual meeting in Cooperstown, NY.

CEDA is holding bi-weekly meetings with TGW Studio, the marketing agency contracted to develop the Auburn place-based brand for AIDA. TGW has produced digital ad campaigns on social media and a printed rack card, which will be distributed throughout the city and county, to promote living, working and doing business in and around Auburn.

Both CEDA and AIDA ran digital campaigns during Small Business Week and Economic Development Week, which took place the first two weeks in May. Campaigns highlighted local industry and entrepreneurship.

Staff has begun the recruitment and interview process for two open part-time positions at CSS. Our most recent Communications Coordinator Javani Portipilo left for a full time opportunity and our open office manager that focuses on bookkeeping and compliance, need to be filled.

Staff met with Robert Griffin, Regional Director, Small Business Development Sector to initiate a bimonthly consulting services day at the 2 State Street offices for Cayuga County business and entrepreneurs.

Working to schedule an introductory meeting the week of June 13<sup>th</sup> with Amie Gabriel, Interim CEO, Cayuga Milk Ingredients to discuss the expansion project and land purchase.

### **Doug Kierst (Soil & Water Conservation District)**

#### **AGRICULTURAL TECHNICAL ASSISTANCE:**

- Cayuga SWCD Staff continue to work on project planning with farms in preparation for the 2022 construction implementation season. So far this year, 3 bids have been awarded to schedule construction on agricultural projects. We have 2 more opportunities currently available for contractors to bid on. The mandatory site showings for the projects will be held on June 8<sup>th</sup> and the deadline for the SWCD to receive the bids is June 29, 2022. For specific information on the projects, visit [www.cayugaswcd.org](http://www.cayugaswcd.org)
- Cayuga SWCD Staff continue to complete weekly construction site inspections on one SPDES permitted construction site at an agricultural operation in the Cayuga Lake Watershed.
- Cayuga SWCD Staff worked with farms to submit 1 grant application to the Climate Resilient Farming Grant Program (Round 6) and 5 applications to the Agricultural Nonpoint Source Abatement and Control Grant Program (Round 28). The Cayuga SWCD should be notified of successful/unsuccessful applications sometime in the Summer of 2022.

#### **NON-AGRICULTURAL & MUNICIPAL TECHNICAL ASSISTANCE:**

- Cayuga SWCD Staff assisted the Town of Niles Highway Department to complete a roadbank drainage and ditch stabilization project on Appletree Point Road in the Skaneateles Lake Watershed.
- Cayuga SWCD Staff continue to work with the Cayuga County Health Department, the Y-Camp (Town of Niles), The Nature Conservancy, Justin Jobin of Coastal Wastewater Solutions, LLC and engineer Bruce Natale to install 2 demonstration projects on existing camp septic systems (bath houses) for advanced nutrient removal. The primary focus of the project is on phosphorous removal. Construction is expected to begin in early June.
- Cayuga SWCD Staff continue to assist the Town of Montezuma with site construction on the Heritage Park Improvement Project.
- Cayuga SWCD Staff continue to complete septic system designs, sanitary code inspections and percolation tests for county residents. Homeowners in the Towns of Cato, Ira, Owasco, Sterling and Victory reached out to the SWCD for assistance.

#### **OTHER SWCD NEWS, WORKSHOPS & TRAININGS:**

- **THANK YOU** to everyone that helped make the Cayuga SWCD's Annual Spring Tree Seedling and Groundcover Sale & Pond Stocking Spring Fish Sale a success! Whether you purchased trees, shrubs, fish, bird houses or barley rolls for yourself or another, we appreciate your business.
- The Cayuga SWCD is partnering with other SWCDs and agricultural related organizations to promote the 2022 Soil Health & Climate Resiliency Field Days. There are 10 field days scheduled throughout NYS. Two events will be held in Central NY. The first one is scheduled for July 13<sup>th</sup> @ Rodman Lott & Son Farms in Seneca Falls (Seneca Cty) and the second one for July 25<sup>th</sup> @ Thompson Research Farm in Freeville NY (Tompkins Cty). For additional information and to register, visit: [fielddays.newyorksoilhealth.org](http://fielddays.newyorksoilhealth.org).

### **Dan Welch (Director Cornell Cooperative Extension)**

- o CCE Cayuga is collaborating with CCE Seneca and CCE Schuyler to hire a shared environmental and natural resource educator for the three counties. The focus of this position will be on watershed education, recycling/solid waste education, and engaging volunteers in several existing and new natural resource programs. The funding for this position is from an increase in statewide funding to county CCE associations.

- On May 14<sup>th</sup>, CCE Cayuga held a workshop with Dickman Farms on composting with worms for homeowners. Composting with worms enables people to compost indoors, year-round.
- CCE Cayuga’s nutrition program is helping to inform families about alternative formula brands that they can feed to their babies during the formula shortage. We are also helping to amplify similar messages from the County Health Department and WIC.
- Sara Wagner, started as CCE Cayuga’s part-time 4-H STEM educator at the end of April. Sara brings a background in food science to the position and will be leading our efforts to engage more youth through science and technology.
- The 4-H Youth Fair will be held July 28<sup>th</sup>-30<sup>th</sup> at the Ward O’Hara Agricultural Museum. There will be dairy cattle, sheep, and rabbit shows. In addition, there will be displays for photography, crafts, woodworking, horticulture, and other projects.
- As part of our new partnership with the South-Central New York Dairy and Field Crops extension team, we will be hosting two Healthy Soils workshops on July 6<sup>th</sup>. The workshops will feature the National Grazing Lands Coalition Soil Health trailer. The trailer has hands-on activities to demonstrate how to measure features of healthy soils.
- CCE Cayuga still has an open position for an Agriculture Environment Sustainability educator.

## Karen Kuhl (Tourism)

	Occ %		ADR		RevPAR	
	2022	2021	2022	2021	2022	2021
Current Month - April 2022 vs April 2021	50.4	47.7	124.58	87.98	62.79	41.97
Year to Date - April 2022 vs April 2021	44.8	46.8	112.94	81.01	50.54	37.89

- Public Relations
  - Shelby Vittick, Modern Farmer Magazine – May 13-15
  - National Travel and Tourism Week
  - Madden Media FAM – May 17th
  - Upcoming
    - Rachel Elizabeth, Blond Wayfarer – June 9-12
    - Martinique Lewis & Phil Calvert – late July
- Groups
  - Attended TAP Dance Conference
  - Continuing conversations with the NYS UGRR Consortium & Niagara Bound Tours regarding Harriet Tubman and UGRR tours
- Marketing Campaigns
  - Spring Fishing marketing campaign to kick off in April – going strong.
  - Working with ILNY, NYSTIA and BRAND USA to reach the Canadian market. Focusing on natural and cultural assets. – continuous throughout the summer
  - Presenting at eTourism Summit in Orlando, FL on June 7th.
  - Brave Women FLX will continue with very minimal posting to keep audiences engaged.
  - Working with Miles Partnership on Destination Optimization
  - Working with ALON Marketing on Travel Trade Activation
- Cultural Tourism Public Relations –
  - Podcast – Podcast interview recordings have started, we have an expected launch date of mid-June
  - Harriet Tubman Byway – In conversations with NYS Underground Railroad Consortium to apply for grant money to develop them plan to apply for state byway designation. This byway would extend Maryland’s “Harriet Tubman Byway” into New York State.
  - Travel Unity Summit - We will be hosting the Travel Unity Northeast Summit in Auburn, the first week of December. The Summit will bring together superlative cases of DEI in Finger Lakes Tourism Partners as well as New York State and the Northeast. This is an amazing opportunity to position Auburn as a prime destination for meetings by elevating the efforts in our region.
  - Pride of Place promotion is moving along. The yard signs have been delivered to our office, please stop by and pick one up.
  - Diverse Businesses – Held a very successful diverse business owner meeting on May 18<sup>th</sup>.
  - Continuing working with ILNY to identify ways to bring the story of Harriet Tubman’s life and legacy in New York State to a wider audience.
  - Continuing conversations with NYS Underground Railroad Consortium for Bike the Erie Canal participation.

## RESOLUTIONS:

### PLANNING:

- 6-22-PL-1 Authorizing the signing of a Professional Services Memorandum of Agreement with Anna Feldman to assist the Cayuga County Planning Department in its work to enhance, update and utilize the Soil & Water Assessment Tool (SWAT) Model for the Owasco Lake Watershed Nine Element Plan Implementation Phase
- 6-22-PL-2 Authorizing the submittal of a grant application funding request to the New York State Department of State to make improvements to the Cayuga County Lake Blueway Trail with installation of an ADA-Compliant Kayak Launch at Frontenac Park in Union Springs
- 6-22-PL-3 Authorizing Cayuga County submission of a 2022 CFA Grant application for Emerson Park Priority Projects and Authorizing matching funds allocation and acceptance of grant funds and project activities pending award of New York State CFA Grant funds
- 6-22-PL-4 Authorizing the submittal of a grant application funding request to the New York State Department of State for the Sterling-Fair Haven Community Connection Trail Feasibility Study and Authorizing County ARPA funds for partial grant matching funds

### ADJOURNMENT: Tuesday, July 12, 2022 – to follow Public Works

If you have a disability and need accommodations, please call the Clerk of the Legislature's office at 253-1308 at least 48 hours before the scheduled meeting to advise what accommodations will be necessary.

RESOLUTION NO. \_\_\_\_\_ 6-21-22

PB Anna Feldman MOA rev

**AUTHORIZING THE SIGNING OF A PROFESSIONAL SERVICES MEMORANDUM OF AGREEMENT WITH ANNA FELDMAN TO ASSIST THE CAYUGA COUNTY PLANNING DEPARTMENT IN ITS WORK TO ENHANCE, UPDATE AND UTILIZE THE SOIL AND WATER ASSESSMENT TOOL (SWAT) MODEL FOR THE OWASCO LAKE WATERSHED NINE ELEMENT PLAN IMPLEMENTATION PHASE**

By: Hon. Aileen McNabb-Coleman, Chair, Planning and Economic Development Committee  
Hon. Hans Pecher, Chair, Ways & Means Committee

WHEREAS, the water quality of Owasco Lake is important to Cayuga County and its residents; and

WHEREAS, the County currently has a grant through the New York State Department of State to update the Owasco Lake Watershed Management and Waterfront Revitalization Plan into a Nine-Element (9E) Plan; and

WHEREAS, one of the recommendations in the draft 9E Plan is to update the Owasco Lake Watershed's Soil and Water Assessment Tool (SWAT model) with new data and information, including hydrologic files; and

WHEREAS, the Planning Department has been working with Ms. Anna Feldman, a graduate student at the Yale School of the Environment, whose graduate studies, interests and skill set aligns with this SWAT Model work; and

WHEREAS, the Planning Department has approved and allocated funds in their FY22 Professional Services budget line (**Account A80204-54059**) of \$2,500 to hire a research associate to assist with this scope of work to enhance, update and utilize the SWAT model; and

WHEREAS, Cayuga County deems it to be in the public interest and benefit to enter into a Memorandum of Agreement (MOA) with Anna Feldman to collaborate with Planning Department and Project staff and perform professional services for this Project; and

WHEREAS, Anna Feldman is considered a sole source provider of professional services due to her knowledge and skills used in this specific project and the SWAT Model; NOW, therefore be it

RESOLVED, the Chair of the Legislature is hereby authorized and directed to execute a professional services MOA with Anna Feldman in an amount not to exceed \$2,500.00 and a term ending on or before October 1, 2022, subject to review and approval of by the County Attorney's Office as to form and content of the MOA; and further be it

RESOLVED, that the Cayuga County Finance Director is authorized to make the journal entries appropriate and necessary to implement this resolution.

RESOLUTION NO. \_\_\_\_\_ 6/21/22

PB CLBWT GRANT rev

**AUTHORIZING THE SUBMITTAL OF A GRANT APPLICATION FUNDING REQUEST TO THE NEW YORK STATE DEPARTMENT OF STATE TO MAKE IMPROVEMENTS TO THE CAYUGA LAKE BLUEWAY TRAIL WITH INSTALLATION OF AN ADA-COMPLIANT KAYAK LAUNCH AT FRONTENAC PARK IN UNION SPRINGS**

Hon. Aileen McNabb-Coleman, Chair, Planning and Economic Development Committee

Hon. Hans Pecher, Chair, Ways & Means Committee

WHEREAS, in 2009 Seneca County applied for and received a grant from the New York State Department of State Local Waterfront Revitalization Program to fund the development of a tri-county Cayuga Lake Blueway Trail Plan (“the Plan”) to create a paddle craft trail along the entire circumference of Cayuga Lake in Cayuga County, Seneca County, and Tompkins County; and

WHEREAS, between 2010 and 2014 Planning Staff from Cayuga County partnered and worked with Planning Staff from Seneca and Tompkins counties to develop the Plan; and

WHEREAS, in 2015 Tompkins County applied for and received a grant from the New York State Department of State Local Waterfront Revitalization Program to continue the tri-county effort and fund the initial implementation of the Cayuga Lake Blueway Trail with support and assistance from Cayuga County and Seneca County; and

WHEREAS, between 2017 and 2020 Planning Staff from Cayuga County partnered and worked with Planning Staff from Seneca and Tompkins counties to officially establish the Cayuga Lake Blueway Trail by designing and installing site signage and kiosks, developing marketing materials for the 12 canoe/kayak launch sites around the lake including at Frontenac Park in Union Springs; and

WHEREAS, this year Cayuga County will apply for grant funding from the New York State Department of State Local Waterfront Revitalization Program to make further improvements to the Cayuga Lake Blueway Trail through the installation of an ADA-compliant kayak launch at Frontenac Park in the Village of Union Springs, the premier boat and paddlecraft launch site on Cayuga Lake in Cayuga County (the Project); and

WHEREAS, the installation of an ADA-compliant kayak launch at Frontenac Park will provide greater access to persons of all abilities to enjoy recreating on Cayuga Lake and this launch would be the only ADA-compliant launch along the 87-mile trail around the lake except those in the City of Ithaca; and

WHEREAS, this Project is listed as a priority project not only in the Cayuga Lake Blueway Trail plan but is also included in the new master plan for Frontenac Park which was developed as part of the 2021 New York State approved Village of Union Springs Waterfront Revitalization Program that staff from the Cayuga County Dept. of Planning and Economic Development helped develop; and

WHEREAS, this funding opportunity is an 75/25 split with 75% of the Project cost covered by grant funding and 25% of the cost required to be provided as matching funds in the form of cash or in-kind staff services; and

WHEREAS, the total cost of the Project is \$84,060 with grant funds covering \$63,045 for the purchase and installation of the kayak launch plus grant administration costs to Cayuga County and \$21,015 in local matching funds consisting of \$560 of in-kind, non-cash staff services from Cayuga County Planning and \$20,455 of a combination of in-kind services and cash by the Village of Union Springs; and

WHEREAS, the Cayuga County Legislature wishes to continue to support the cooperative efforts of Cayuga County, Seneca County, Tompkins County to further implement and enhance the Cayuga Lake Blueway Trail by providing expanded access to paddlers of all abilities to enjoy Cayuga Lake; and

NOW, THEREFORE BE IT RESOLVED, by the Cayuga County Legislature, as follows:

1. The Cayuga County Department of Planning and Economic Development is hereby authorized to submit a County application through the 2022 NYS Consolidated Funding Application (CFA) process for the purposes of installing an ADA-compliant kayak launch at Frontenac Park in the Village of Union Springs; and
2. That Cayuga County shall act as Applicant and Grant Recipient, and that the Chair of the Legislature is hereby authorized to accept said Grant if it should be awarded and shall be authorized and directed to execute all financial and/or administrative documents relating to the grant program; and



3. That the maximum amount of money to be applied for in the grant application shall be \$84,060.00 with \$63,045.00 in grant funds and \$21,015.00 to be provided by Planning staff in-kind services, Village of Union Springs in-kind services and Village of Union Springs cash, making up the local share of twenty-five percent of the cost of the Project;
4. That the Chair of the Legislature is hereby authorized to enter into an agreement with the Village of Union Springs to further define the rights and obligations of the participants in connection with this Project and to provide that the local share or match for the grant funds shall be made, upon review and approval as to form by the County Attorney's Office;
5. That if the County receives the grant funding, that the Finance Director is hereby authorized and directed to create an expense account in the amount of \$67,500.00 and revenue account in the amount of \$67,500.00 to accommodate the expenses for the Project and the reimbursements that Cayuga County Department of Planning and Economic Development will receive from NYS DOS and the Village of Union Springs; and, be it further resolved that
6. This resolution shall take effect immediately.

RESOLUTION NO. \_\_\_\_\_ 6/21/22

PB EM PARK 2022 CFA GRANT APPL rev

**AUTHORIZING CAYUGA COUNTY SUBMISSION OF A 2022 CFA GRANT APPLICATION FOR EMERSON PARK PRIORITY PROJECTS AND AUTHORIZING MATCHING FUNDS ALLOCATION AND ACCEPTANCE OF GRANT FUNDS AND PROJECT ACTIVITIES PENDING AWARD OF NEW YORK STATE CFA GRANT FUNDS**

BY: Hon. Aileen McNabb-Coleman, Chair, Planning & Economic Development Committee  
Hon. Hans Pecher, Chair, Ways & Means Committee

WHEREAS, the Cayuga County Legislature unanimously approved and adopted the Emerson Park Master Plan on April 28, 2015, via resolution 138-15 (the “Master Plan”), thereby directing staff to pursue the phased implementation of Emerson Park Master Plan Priority Projects as opportunities and resources were identified and defined; and

WHEREAS, the Master Plan identified a four-phase redevelopment strategy consisting of:

1. Development of a Comprehensive Park Programming Plan;
2. Preparation of Conceptual/Schematic Designs and Construction Cost Estimates for Key Park Projects aligned with Programming Plan Recommendations
3. Development of Detailed Construction Plans and Bid Documents for phased construction of Key Park Projects, based on Design Schematics/Concepts;
4. Bidding, Funding and Construction of Key Park Projects; and

WHEREAS, Cayuga County and Foundation Partners have funded and completed the first two phases of the Emerson Park redevelopment strategy cited above, setting the foundation for development of Construction Plans and Bid Documents, followed by Bidding, Funding and Construction of Key Park Projects; and

WHEREAS, the Legislature adopted Resolution No. 175-21 on June 16, 2021 establishing Capital H Account 21-02 and allocating \$1,000,000.00 for the revitalization of Emerson Park which can be used to leverage outside sources of funding from state grant programs, philanthropic foundations and community groups to support Key Park Projects; and

WHEREAS, staff has prepared a Deauville Island Capital Project consisting of: Concert Site Infrastructure, Concert Lawn Seating Areas, Extended Lakefront Pedestrian Pathways, Seawall Seating Areas and Plazas and Deauville Island Beach Upgrades at a design, bidding and construction cost estimate of \$1,750,000.00 – a project that will create an attractive and ready setting for concerts, events and extended programming to generate active use and future revenues; and

WHEREAS, up to \$500,000.00 in competitive New York State Grant Funding will be available under the 2022 Environmental Protection Fund (EPF) Parks, Recreation and Heritage Grants Program (EPF Parks Grant) with an application deadline of July 29, 2022; and

WHEREAS, the County’s investment of \$1M and a successful EPF Grant Award of \$500K will leave a \$250K project funding gap that must be addressed for submission of a 2022 CFA EPF Parks Grant and staff is actively seeking to fill this funding gap with contributions from philanthropic foundations and/or community groups prior to the grant submission deadline; and

WHEREAS, the Cayuga County Legislature wishes to advance the Deauville Island Revitalization Projects for public bidding and construction in 2023 and therefore supports the submission of a County 2022 CFA Grant Application to NYS Parks;

NOW, THEREFORE BE IT RESOLVED, by the Cayuga County Legislature as follows:

1. The Cayuga County Department of Planning & Economic Development is authorized and directed to prepare and submit a 2022 CFA Grant Application to the NYS EPF Parks, Recreation and Heritage Grants Program, in the amount of \$1,750,000.00 in grant funding, supported by the Cayuga County

investment of \$1,000,000.00, with such authorization conditioned on the County securing the \$250,000.00 project funding gap with outside philanthropic, community and/or other funding commitments prior to application submission; and

2. Pending a successful EPF Grant Award from New York State, the Chair of the Legislature is hereby authorized to accept said Grant and directed to execute the forms, contracts and agreements, including amendments to current professional services contracts for the Park Architects of Record, as necessary, to contract for awarded grant and matching funds and implement the proposed Park Project, subject to review and approval of said forms, agreements and contracts by the Cayuga County Attorney; and
3. The County Finance Director is hereby authorized to create the journal accounts and entries to receive said grant, philanthropic or community funds secured for the Park Project within Capital H Account 21-02 necessary and appropriate to implement the Park Project; and
4. This resolution shall be in effect immediately upon adoption.

## EMERSON PARK 2022 CFA PROPOSAL: CONCERT, SEAWALL AND PATHWAY-PLAZAS

**TOTAL PROJECT COST: \$1.75 M:**

### FUNDING SOURCES:

• County Contribution (Authorized ARPA Allocation)	\$1,000,000.00
• NYS 2022 CFA Grant Submission (Competitive; Due July 29)	\$500,000.00
• Philanthropic Support Grant and/or Increased County Contribution	<u>\$250,000.00</u>
• <b>TOTAL:</b>	<b>\$1,750,000.00</b>

Building off of the 2020 Biederman Redevelopment Ventures Programming Plan, the Friends of Emerson Park (FOEs) was established in 2021 to promote and support the Cayuga County Parks and Trails Department in the development, preservation, and vision of Emerson Park while fostering community-oriented events and fundraisers. The inaugural 2022 season, created in collaboration with Friends of Emerson Park and County Parks & Trails, includes multiple events summer-long on Deauville Island:

- EPIC Summer Thursday Night Weekly Concert Series
- Wednesday Night Weekly Family Movies Series
- Tuesday Night Recreation and Wellness Drop-In Events

The proposed project, shown in the concept graphic on the following page, will support and expand this new programming by establishing the infrastructure necessary to increase and host revenue-generating events of up to 2,000 attendees. The scope will center on the southwest quadrant of the island and include:

- Pathways tying into the existing circulation system that complete the new pedestrian loop and provide access to programming events,
- A lawn and meadow area for audience seating,
- Enhanced lake access with new stone seat walls and expanded plaza spaces connecting the seawall paths, staging/seating areas and beachfront, and
- Lakeshore beach restoration.

Establishing this infrastructure will prime Emerson Park for planned future enhancements such as visitor boat docks along the seawall, a central restroom and concession building, and sponsor-ready components such as permanent concert stage facility, destination playground and rental picnic shelters. The project will also complement the removal of the dilapidated picnic shelter and establishment of a new festival tent site to the east; these improvements are underway as part of the current CFA grant project being completed. With this investment, Emerson Park and Deauville Island will be positioned to be branded as a regional event center, enhancing recreational and cultural events for county residents and attracting tourists – and their spending, to the Park from across upstate NY.

The total project cost is \$1.75 million. Identified funding includes a Cayuga County budget allocation (\$1 million) and an EPF consolidated funding application grant (\$500,000). The remaining funds will be sought through a donation from philanthropic and/or community organizations or a request for an additional county budget allocation. With a 71% match in combined county and local funding and the support of active programming planned for this summer, this exciting project should present a competitive and compelling grant application.

**PLEASE SEE THE CONCEPT GRAPHIC WITH ADDITIONAL PROJECT DETAILS ON THE FOLLOWING PAGE**



## CFA OPTION A1

**2023 REVISED COSTS: \$1.75M**  
**FUNDING GAP: \$250K**

**CONCERT SITE INFRASTRUCTURE & SEAWALL PATHS & PLAZAS**

**LAKE ACCESS & DEAUVILLE BEACH UPGRADES**

**EXTENDED PEDESTRIAN PATHWAYS & CONCERT LAWN SEATING AREAS**

**REMOVAL OF LARGE PAVILION AND SITING OF LARGE FESTIVAL TENT**

### COST SUMMARY:

**Construction**  
**\$1,553,091**

**Design | Permits | C. Mgmt.**  
**\$196,483**

**TOTAL PROJECT ESTIMATE:**  
**\$1,749,574**

**BASIC OPTION DOES NOT INCLUDE WEST FLEMING BRIDGE, BOAT DOCKS, AMPHITHEATER AND STAGE BUILDING OR RELOCATION OF EXISTING RESTROOM FACILITIES**

DOES NOT INCLUDE STAGE STRUCTURE

Plans include Festival Tent for Events-Rentals

RESOLUTION NO. \_\_\_\_\_ 6/21/22

PB S-F TRAIL GRANT

**AUTHORIZING THE SUBMITTAL OF A GRANT APPLICATION FUNDING REQUEST TO THE NEW YORK STATE DEPARTMENT OF STATE FOR THE STERLING-FAIR HAVEN COMMUNITY CONNECTION TRAIL FEASIBILITY STUDY AND AUTHORIZING COUNTY ARPA FUNDS FOR PARTIAL GRANT MATCHING FUNDS**

Hon. Aileen McNabb-Coleman, Chair, Planning and Economic Development Committee

Hon. Hans Pecher, Chair, Ways & Means Committee

WHEREAS, the Town of Sterling and the Village of Fair Haven are located along Lake Ontario and Little Sodus Bay which are important scenic assets to the Town and the Village and offer a wide variety of recreational opportunities which contribute to the local economy; and

WHEREAS, the Town of Sterling and the Village of Fair Haven Joint Comprehensive Plan recommends seeking opportunities to conserve and expand public access to the waterfront along Lake Ontario and the shore of Little Sodus Bay, promoting tourism, improving recreational opportunities, and making enhancements to downtown Fair Haven that promote economic development as well as physical and visual connections to Little Sodus Bay; and

WHEREAS, the Town of Sterling and Village of Fair Haven, with assistance from Cayuga County, successfully secured funding in 2019 in the form of a grant from the New York State Local Waterfront Revitalization Program (LWRP) to assist with funding the development of a Joint LWRP for the Town and Village; and

WHEREAS, Cayuga County has assisted the Town and Village with the development of said plan for which the work is nearly complete; and

WHEREAS, Section IV- Proposed Land Uses, Water Uses, and Proposed Projects of the LWRP document has been developed and vetted by the community through an open public forum that identified the need for pedestrian and bicycle safety along West Bay Road connecting West Barrier Bar Park to Main Street (NYS Route 104A) in the Village as an important project; and

WHEREAS, Cayuga County, on behalf of the Town of Sterling and Village of Fair Haven, desires secure grant funding to hire a consultant to conduct a feasibility study for completion of the pedestrian/bicycle trail along West Bay Road, known locally as the Sterling-Fair Haven Community Connection Trail; and

WHEREAS, the feasibility study will identify and provide final layout designs including trail widths, pedestrian crossings, and materials to be used; as well as identify the construction documents, permits and easements required, and cost estimates to be used in a subsequent grant application in a future year to actually construct the trail; and

WHEREAS, the NYS Department of State allows grantees to apply for LWRP implementation funding once a significant portion of their LWRP has been developed; and

WHEREAS, Cayuga County was informed by NYS DOS that the work on the LWRP has progressed far enough for the County to apply for this implementation project on behalf of the Town of Sterling and Village of Fair Haven; and

WHEREAS, this funding opportunity is an 75/25 split with 75% of the project cost covered by grant funding and 25% of the cost required to be provided as matching funds in the form of cash and/or in-kind staff services; and

WHEREAS, the total cost of the project is \$138,410.00 which includes \$125,000.00 for a consultant, \$12,500.00 in Planning Department staff time, and \$910.00 for travel and public outreach; and

WHEREAS, NYS grant funds will cover \$103,807.50 of the total project cost and the required \$34,602.50 in matching funds will be provided with \$12,500.00 of in-kind salary services from Cayuga County and \$22,102.50 in County ARPA funding; and

WHEREAS, the Cayuga County Legislature wishes to support the Town of Sterling and the Village of Fair Haven cooperative efforts to revitalize their local waterfront for the benefit of all Cayuga County residents, expanding our tourism offerings and improving the County's economy; now,

THEREFORE BE IT RESOLVED, by the Cayuga County Legislature, as follows:

1. The Cayuga County Dept. of Planning and Economic Development is hereby authorized to submit an application through the 2022 NYS Consolidated Funding Application (CFA) process for the purposes of hiring a consultant to conduct a feasibility study for the completion of the Sterling-Fair Haven Community Connection Trail; and
2. That Cayuga County shall act as Applicant and Grant Recipient, and that the Chair of the Legislature is hereby authorized to accept said Grant if awarded and shall be authorized and directed to execute all financial and/or administrative documents relating to the grant program; and
3. That the maximum amount of money to be applied for in the grant application shall be \$138,410.00 with \$103,807.50 in grant funds, and the required matching funds of \$34,602.50 consisting of \$12,500.00 provided as county staff in-kind services, plus \$22,102.50 in County ARPA funds, making up the balance of the local share of twenty-five percent of the cost of the project; and
4. That if the County receives the grant funding, that the Finance Director is hereby authorized and directed to make all necessary transfers and journal entries to create an expense account in the amount of \$125,910.00 using \$22,102.50 from ARPA to accommodate the expenses for the project and a revenue account in the amount of \$103,807.50 to accommodate the grant reimbursements that CCPED will receive from NYS DOS; and, be it further resolved that
5. This resolution shall take effect immediately.