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Auburn Community Hospital & Cayuga County Health Department to Engage the Community in Online Health Care Needs Assessment Survey.

For Immediate Release –Auburn Community Hospital (ACH) and the Cayuga County Health Department are engaging in a community-wide online survey to identify healthcare needs as well as gaps in medical services in the local community.

The results gathered from your responses will be used to drive an overall healthcare strategic plan and aid in improving and advancing the local healthcare services most desired, needed, and offered to residents in our community.

Auburn Community Hospital and the Cayuga County Health Department have partnered with Research & Marketing Strategies, Inc. (RMS), a third-party market research firm, to conduct this online community survey. The survey is less than 50 questions long, will take about 7–10 minutes to complete, and can be found at <http://www.rmsresults.com/Cayuga>. The community survey period will be held from **June 26 to July 17, 2019**.

Please note that all the responses will be kept completely confidential and anonymous.

Should you have any questions or comments about the survey or the survey process, please connect with the research team, RMS, by calling 1-315-635-9802, or the Cayuga County Health Department by calling the above number, and reference the ACH/CC Research Project. We greatly value your participation in this important research.

Auburn Community Hospital is the largest employer in Cayuga County, with a workforce of over 1,000 employees. The Hospital has a combined medical staff of more than 300 medical professionals and multiple primary care sites. Today, ACH is a Health Care Delivery System that includes the Hospital, an 80-bed Long Term Care and Rehabilitation Center, 3 Urgent Care Centers, as well as Primary Care and Specialty Care Services.

Cayuga County Health Department is a team of caring, committed professionals who seek to improve the health, prevent disease, and provide essential health services with the community as our partner. We promote and protect the health and well-being of the individuals, families and the community we serve.
